

South Rings in New Year



Presenting a Deacon's Beach to a home for the aged from the store are Employees Betty Black, Ron Allen, Dennis Rose, 4145, Cincinnati.

Baltimore, Md., Krege 20 — Employee Evelyn Engle, records, reports having the newest Engelbert Humperdinck album which is selling quite well especially with the store's female employees. He seems to be the newest heart throb to the "Know better" or "should know better" age bracket . . . Mod dolls and clothes did tremendously well during the hectic Christmas season according to Employee Mary Halstead.—Katherine Haines

Newport, Ky., Krege 139 — The annual Christmas party was held with a gift exchange and a special dinner highlighting the season. — Vera Meyer

Baltimore, Md., Krege 414 — Employees Dorothy Vogan and Eleanor Webb have accepted offices in their Veterans of Foreign Wars Auxiliary. Dorothy was made chaplain and Eleanor is now co-chaplain . . . Betty Yenger, office cashier, won the weight reduction contest at the store. Betty lost 27 pounds in four months! . . . Ms Evans and Jim Wozniak were recent birthday celebrants. Valerie Johnson made a scrumptious "red velvet" cake especially for the occasion. — Margaret Lynn

Bedford, Ind., Krege 483 — Many thanks to Personnel Supervisor Dolores Bridges and Martha Hunter, hardware, for their beautiful job on the Christmas tree and other decorations.—Marge Keithley

Smiddy's Singers Croon For Patrons and Children

Marietta, O., Krege 541 — A local chorus entertained customers at 541 and also sang at a children's home where a treat was given to the youngsters. Manager William Smiddy is a member of this same chorus. — Wilma Paul

Rockville, Md., Krege 691 — A surprise visit was paid to 691 by Buyer Donald Edel from the Detroit Office . . . Everyone enjoyed the Christmas Eve party at which gifts were exchanged.—Colin Matthews

Glen Burnie, Md., Krege 698 — A poem was submitted by Cashier Nellie Sibley at the annual Christmas party since she is moving out of the city . . . Assistant Manager Gary Jones ran a fantastic promotion in the delicatessen department and sold 85 dozen submarine sandwiches in one day.—Margaret Thompson

Anderson, S. C., Krege 721 — Two very successful layaway contests were held recently. Winners were Audrey Cramer, Venica Parcell and Dessie Broyles who had a total of \$6,000 for the two contests . . . The store's Christmas party was held at a local restaurant. Assistants Ron Gamber and David Rumpf along with Stockmen David Spivey, Jack Bunkary and Doug Tolis treated guests to a hippie fashion show. Fashion commentator to this unusual sight was Irene Jenkins. — Irene Jenkins

Orange, Tex., Krege 729 — A hearty welcome to Manager Art Fuentes who comes to 729 from K-mart 4139, Dallas, Tex., where he was assistant manager . . . This store recently won the stores' best store contest in their district. A trophy cup was presented to Manager Fuentes by District Manager James Sellers of a special buffet dinner . . . Congratulations to Employees Martha Morgan and Vilene Thompson who were winners of a friendliest salesperson contest held in the store . . . Four employees received five-year pins: Mildred Reed, Opal Carter, Lillian Enday and Pat Henry. With these four presentations, 729 now has ten employees with five-year pins . . . Helen Farrell, assistant food manager, won three paid vacations at the Southeastern Texas State Fair. This extremely lucky lady also won a new sewing machine at the fair. — Helen Moit

Lubbock, Tex., Krege 741 — This proud store was a winner in the district's friendliest store contest. — Alline Ellis

746 Teams with Police To Prevent Shoplifting

San Antonio, Tex., Krege 746 — To combat shoplifting during the holidays, this store cooperated with the San Antonio police department to put on a demonstration on the various methods of shoplifting and its prevention. — Stella Gonzalez

Spartanburg, S. C., Krege 779 — Family Shopping Day was a huge success with sales increasing over last year . . . A layaway contest is underway with Assistant Manager Crawford Chavous and Ruby Harmon, floor supervisor, as captains. — Lois Parham



Exchange student Manshura Kusumova, 2316, Atlanta, Ga., bids farewell to staffers at a special luncheon.

Merritt Island, Fla., Krege 783

Five-year pins were presented to Liz Koenig, food, and Norma Wilder, stockroom . . . Many thanks to Lois Noel, food manager, who prepared all the goodies at the Christmas party. — Violet Kisko

Rio Piedras, P. R., Krege 1900 — Three Kings Day observance was celebrated recently with a gift exchange. — Erva Miranda

Greenville, S. C., K-mart 4016—Calvin Phillips of the jewelry department is to be congratulated for his fantastic sale of 35 adding machines. — Vera Cole

4050 Staffers Share Yule With Less Fortunate Folk

Johnson City, Tenn., K-mart 4050 — In the true spirit of Christmas, employees took time out from busy working schedules to wrap gifts for patients and children in state homes. This is the third year they have shared enjoyment of the holiday with others.



City officials and company executives watch Mrs. Gaston Pichette, wife of the manager, cut the ribbon at K-mart 4183 in Jacksonville, Fla.

Charlotte, N. C., K-mart 4053 — At a recent birthday celebration, employees participated in an exciting game of skill. Prizes were given to high scorers. — Skeo Thomas

Marietta, Ga., K-mart 4071 — This store was honored with a visit by 30 owners, managers and affiliates of the French chain of department stores—various stores and discount stores. Among those present were Paul Viguerre, President of the Printemps-Piauinc-Escalade stores in Paris. The guide and interpreter was Henri Daham of the National Cash Register Company of Paris.

Atlanta, Ga., K-mart 4072 — Congratulations to Betty Sheffield, who was voted Secretary of the Day by Co-Manager Donald Horton on a local radio station. — Marjorie Newman

Evanston, Ill., K-mart 4076 — Recognition Day was held with five employees receiving pins. Marie Wilson was honored for 20 years of service; Ruth Mousner, 15 years; Dorothy Ullman and Marion Small, 10 years, and Assistant Manager Pat Morris, five years. Twenty-seven employees, who were employed when the store opened in 1965 for an aggregate total of 229 years of service, were also honored. — Lee Vetter

Houston, Tex., K-mart 4094 — Employees would like to thank their new manager, Gus Giotos, for all the hard labor he has put in there store since he came to Houston. — Ann D'Arcy

High Point, N. C., K-mart 4110 — Santa Claus made a big hit with the kids when he landed in the K-mart parking lot by helicopter. — Joanne Carter

Little Rock, Ark., K-mart 4127 — Employees decided to help needy children this Christmas rather than exchange gifts. Over \$500 was raised and several children of parents on welfare were completely outfitted with clothing, besides receiving toys and food. Local TV personality, "Cactus Vick," and Santa Claus kept the children well entertained. — Carroll Brockwell

Garland, Tex., K-mart 4143 — Hardware Manager Bill Hogan and a group of Cub Scouts entertained one of the nursing homes in Garland for Christmas. All the boys were in costumes that were hand-made. Bill, dressed as Bear the Clown, had a few tricks for the elderly while the scouts put on a puppet show . . . A hearty welcome to Assistant Manager Bill Danner from 748, Dallas, Tex. . . . Employees started the new year off with an open house at the home of Manager Odell Bunch. — Marion Carillo

Lexington, Ky., K-mart 4232 — Christmas festivities began with breakfast being served to all women employees by all the men employees. At noon, roles were reversed as the women supplied the food. — Mary Pisper

Weinermobile Is Repaired At 4244 Auto Department

Knoxville, Tenn., K-mart 4244 — The automotive department can now boast the slogan "We service anything on wheels" when a 1969 Oscar Mayer Weinermobile drove in. Shaped like a gigantic sausage, this vehicle attracted many curious customers.

Jacksonville, Fla., K-mart 4283 — What had been killed by the weather lingers on the first wide-open front of the winter did not deter several thousand homeowners from going to the opening of 4283. This K-mart is the second for the Jacksonville area. Mrs. Gaston Pichette, wife of the store manager, wielded a pair of shears to make the opening official.

Houston, Tex., K-mart 4299 — Lucky Manager Jerry Floyd received a money tree from his employees for Christmas. — Lillian Thompson

Galveston, Tex., K-mart 4302 — Karen Manuska, check-outs, took top honors in a city-wide essay contest . . . Birthday greetings were extended to Employees Peggy McDowell, Ruby Jensen, Eliza Guster, Darrell Strain and Jackie Stokes. — Shirley Harris

Fayetteville, N. C., K-mart 4310 — This K-mart opened late last fall under the capable leadership of Manager Robert Titcomb and Assistant Managers James Milton and Keenan Nichols. — Marie Prester

Anderson, S. C., K-mart 4333 — Manager Ken Prester cut the ribbon on opening day. Many thanks to those who came to Anderson to help the store get off on the right foot on opening day. — Shirley Callies

4165 Staff Gives Party For Elderly People

Cincinnati, O., K-mart 4165 — Members of 4165 donated part of their Christmas money to have a small party for elderly folks. These people received lots of candy, fruit, games, puzzles and decorations. — Juanita Goshorn

Charleston, W. Va., K-mart 4188 — A fashion show for store employees displayed charming party dresses now on sale. — Marshall Thomas

Brownwood, Tex., K-mart 4195 — Manager Robert Flickinger promoted Veterans Day with a tremendous sale, flag display and a performance by an ROTC drum team. — Patricia Gallope

Atlanta, Ga., K-mart 4210 — A combination birthday - Christmas party was held during the holiday season. — Margaret McCheaney



Looking like something out of a fashion magazine are employees from 4188, Charleston, W. Va., who modeled top fashions for fellow staffers.



Holly and K-mart employees combine forces for an afternoon of fun and fashion at a recent beauty held at K-mart 4173 in Cincinnati, O.